



MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 2/28/2015

Multiple District 31

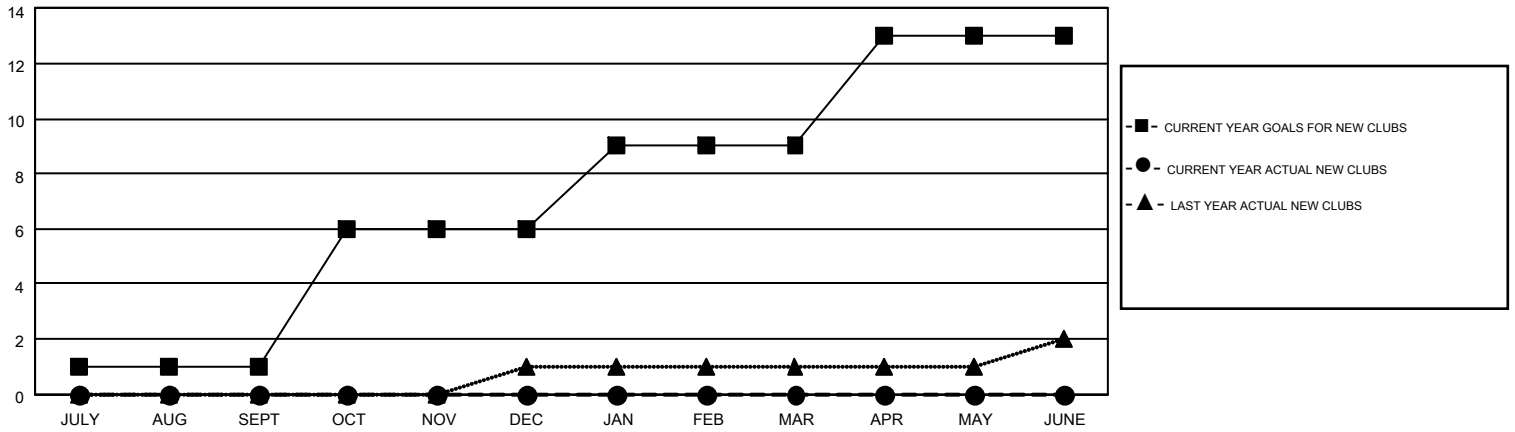
LOCATION: NORTH CAROLINA

GMT: CARL HARRELL

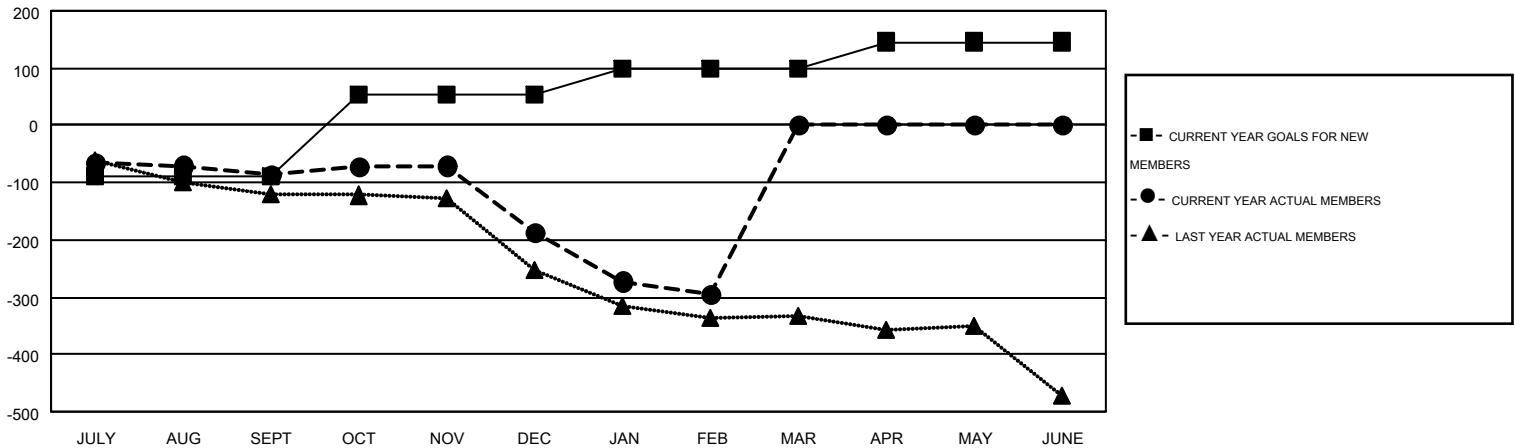
GMT CA 1

Clubs					Members				
RESULTS FOR 2014-2015					RESULTS FOR 2014-2015				
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS	NET GAIN/LOSS	QUARTER	NEW MEMBER GOAL	CHARTER AND NEW MEMBERS ADDED	DROPPED MEMBERS	NET GAIN/LOSS
JULY/AUG/SEPT	1	0	4	-4	JULY/AUG/SEPT	-90	153	240	-87
OCT/NOV/DEC	5	0	7	-7	OCT/NOV/DEC	143	134	235	-101
JAN/FEB/MAR	3	0	0	0	JAN/FEB/MAR	46	116	223	-107
APR/MAY/JUNE	4	0	0	0	APR/MAY/JUNE	47	0	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 11	146 CLUBS OF 334 ADDED 1 OR MORE NEW MEMBERS	GENDER DISTRIBUTION
		MALE 5,023 (72.17%)
		FEMALE 1,937 (27.83%)
DROPPED MEMBERS	CLICK HERE FOR HEALTH ASSESSMENT DATA	FAMILY UNIT MEMBERS 1,396
DECEASED 88		HEAD OF HOUSEHOLD 682
CLUB CANCELLED 49		NON-HEAD OF HOUSEHOLD 714
OTHER 561		
TOTAL 698		